

# SCREEN DAILY

## From Cannes to Cape Town

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By [Jeremy Kay](#) US editor

CMG plans a Cape Town trip giveaway in Cannes in support of Zambezia.

Cinema Management Group (CMG) chief Ed Noeltner plans a novel promotional push on the Croisette for his 3D animated movie *Zambezia*.

The salesmeister is staging a raffle for an all-expenses-paid trip to Cape Town to visit the animation facilities of Triggerfish Animation where *Zambezia* and another CMG title, *Kumba*, are being readied for the Cannes market.

Richard E Grant features in the voice cast and Wayne Thornley directs the action about a defiant young falcon who sets off to defend his turf.

"Coming off the domestic and international success of *Rio*, we feel we have an incredibly strong action/adventure animated feature for the whole family with *Zambezia*," Noeltner enthused.

The event will take place during the market at a buyers presentation of footage. Screen understands it is not necessary to make an offer for territory rights in order to enter the raffle.

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